

WCCA Fundraising Committee

Conference Call – July 29, 2013

Attendance: Glen Shaw, Karen Scanlon, Susan Hubbs, Paul Overby, Paul Thoroughgood

SCCC Board met this morning. Discussed amending the MOU to September 1, 2013. Accept suggestion. Board agreed that if \$200,000 goal not met, then SCCC would not continue engagement in WCCA. Raise initial \$\$ on our own, then consider hiring professional fundraiser to help raise remaining funds needed.

Sponsorship Solicitor – tabled until Sept. 1, 2013. Ask TBG for more information, examples, results of work. KAREN.

Conference App – need to get more information about Social Live option. GLEN.

TBG working on securing hotel(s), bus transportation to/from Kelburn, convention center.

KAREN to invite Nancy and Laurie to Monday calls.

KAREN discuss media sponsorship with JEFF.

Fundraising Updates

GS: Canadian Cattleman's Assn. do not sponsor events. Will follow up with groups soon.

Don secured \$5,000 from C-AGG, a greenhouse gas consortium in U.S. GLEN SEND INFO TO SUE TO ADD TO SPREADSHEET. Will be meeting with Federal minister of Ag.

PO: will follow up with Jeff W about Bourgault and check back with Trimble and CHS.

PT: no final proposal from Richardson yet. CropLife not yet talked with America or International. KAREN follow up with CLA. Met with Agrium on Thursday, stewardship very excited about WCCA. Will follow up with TNC and Bayer and New Holland.

KAS: work with Jerry Hatfield on USDA funding, follow up with members, talk with USB, send info to HGBF, follow up with NCGA

KAREN ask WCCA5 for sponsor information.

Commitments:

Richardson (grain merchandising/handling) verbally committed to Platinum level, ag retailer or grain merchandizing. [\$30-35 cash, remainder in-kind.]

CropLife Canada will sponsor at \$15,000 (Silver) level. Working with US/Canada to elevate to Platinum

\$5,000 from C-AGG

NEXT CALL

Monday, Aug. 12 @ 2pm eastern

SEND EMAIL UPDATES in interim