on CONSERVATION AGRICULTURE

Register now to attend the 2014 Conservation Congress

WEST LAFAYETTE, Ind. — The 6th World Congress on Conservation Agriculture (WCCA) announces <u>registration</u> is now open. The event will be held June 22-26, 2014, at the Winnipeg Convention Center in Winnipeg, Manitoba. Growers, researchers, policy makers and others interested in conservation agriculture are encouraged to attend the WCCA to network with peers from around the world, discuss policy affecting adoption of conservation practices and review the application of the latest research in the field.

"The 2014 Congress will be the first time the WCCA has been hosted in North America," notes Karen Scanlon, executive director of the Conservation Technology Information Center (CTIC), a member of the Conservation Agriculture Systems Alliance and one of the Congress organizers. "It's the perfect opportunity for growers and others to connect with peers from around the world to learn about new, innovative and practical applications of conservation research and technologies for the farm."

With an anticipated audience of more than 600 people, the Congress program will maximize networking and interaction among presenters and attendees. The focus will be on dialogue, information exchange and exploration of new ideas. Concurrent session tracks will explore the following areas of conservation agriculture:

- Track 1: Growing more with less the future of sustainable intensification
- Track 2: Weatherproofing agriculture the adaption of farming practices to address climate variability
- Track 3: Increasing conservation adoption how innovative technology and approaches can drive greater adoption of conservation systems around the world

"The program for the 6th WCCA is designed to promote interaction among attendees so that producers and scientists can learn from each other," says Jerry Hatfield, director of USDA's National Laboratory for Agriculture and the Environment and chair of the WCCA Program Committee. "We want the Congress to create a lasting impact on agriculture production around the world.

Opportunities for producers to share their successes and learn about new innovations in conservation makes this event stand out, says Don McCabe, producer and president of the Soil Conservation Council of Canada, a national, non-governmental organization, formed in 1987 to provide a non-partisan public forum at the national level for soil conservation." I invite



producers from everywhere to join us in Winnipeg to discover and discuss productive conservation systems that the backbone of agriculture sustainability."

Keynote speakers currently committed include David Montgomery, author or "Dirt: The Erosion of Civilizations," and Dwayne Beck, manager of Dakota Lakes Research Farm. Additional keynote speakers are being booked for the event.

Register today to join the World Congress on Conservation Agriculture.

The Conservation Agriculture Systems Alliance, a North American network of conservation-focused agricultural organizations, will host the 6th WCCA. The hosts welcome conservation advocates from around the world to join this international event, to learn how North America producers are achieving conservation goals while using intensive crop production systems.

For more information on the WCCA, visit <u>www.ctic.org/WCCA</u>.