

6th World Congress on Conservation Agriculture

Sponsorship
Information



SOIL HEALTH & WALLET WEALTH

Attend the 6th World Congress on Conservation Agriculture (WCCA) to learn, discuss and network about **Soil Health and Wallet Wealth**. Agricultural production systems are not sustainable unless they are profitable, and Conservation Agriculture (CA) holds the key to building and maintaining healthy soils and profitable farming systems.

June 22-26, 2014

Winnipeg, Manitoba

www.ctic.org/WCCA

THEMES

Conservation Agriculture and Sustainable Intensification

As world population grows, the demand for food, fuel and fiber will grow. CA will allow producers to intensify their cropping systems to increase production sustainably without undue expansion in land area devoted to agriculture.



Conservation Agriculture and Climate Change

A well-designed CA system contains a diversity of crop types and healthy soils that give producers more options for adjusting to changes in rainfall patterns or growing-season temperatures while also contributing to climate change mitigation.

Conservation Agriculture and Innovative Adoption

The best teacher of interconnected farming practices is someone who has successfully mastered them. Innovative CA practitioners, researchers and service providers will share their experience and knowledge.



WHY ATTEND?

Conservation Agriculture practitioners, researchers, policy makers and others will attend the 6th WCCA to:

- talk to CA leaders, including producers, advisors, researchers, policy makers and industry
- network with peers from around the world
- engage in policy discussion
- learn latest research

The Conservation Agriculture Systems Alliance, a North American network of CA-focused organizations, will host the 6th WCCA and welcomes CA advocates from around the world to join this international event to learn how North American producers have applied CA principles to intensive crop production systems.

WINNIPEG, MANITOBA

Manitoba features not only successful CA but also a collection of leading experts and ongoing soil and crop science research. In Manitoba you'll find:

- Some of the most productive cropland in Western Canada.
- CA systems working on more than half of cropland acres.
- Farmers adopting improved nutrient management, precision farming, crop residue management options, forages in crop rotations, riparian buffer strips and small reservoirs for runoff control.



Winnipeg offers convenient access for international travelers and economical lodging, transportation and attractions.

WCCA SPONSORSHIP OPPORTUNITIES

Platinum Sponsor (\$50,000+)

Platinum Sponsors customize their sponsorship benefits and maximize exposure to the global WCCA audience. Recognition options include the opportunity to chair one plenary session or a breakout session.

Additional benefits:

- five conference registrations
- high profile recognition in all promotional materials
- include giveaway item in packets (with committee approval)
- display or poster space

Gold Sponsor (\$30,000+)

Gold Sponsors select from available event opportunities after January 1, 2014, to build custom recognition benefits. This could include moderating a breakout session.

Additional benefits:

- three conference registrations
- profile recognition in all promotional materials

Silver Sponsor (\$15,000+)

Silver Sponsors receive recognition before and during WCCA.

Benefits:

- recognition at the event
- one conference registration
- recognition in all promotional materials

Bronze (\$5,000+)

Bronze Sponsors are recognized:

- at the event
- in all promotional materials

Secure your
sponsorship today!

Contact CASA at
casa@ctic.org

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