

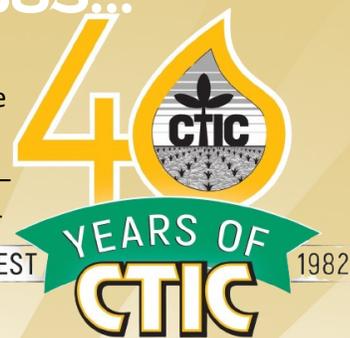
CTIC IS GETTING BACK ON THE BUS...

Your sponsorship does more than help put on agriculture's best conservation tour.

Join us as we get back on the bus for the 16th annual Conservation in Action Tour as we visit stunning St. Louis, MO and highlight new technologies in conservation agriculture.

Sponsoring the tour puts you front and center with leaders in agricultural conservation—researchers, policy makers, commodity and environmental group leaders, crop consultants, and top farmers.

Sponsors receive national recognition and have the opportunity to showcase products, technology and equipment.



	RUBY* \$15,000	DIAMOND \$10,000	PLATINUM \$7,500	GOLD \$5,000	SILVER \$3,000
Primary 40th Anniversary Sponsor Recognition	✓				
Complimentary Tour Registrations	5	4	3	2	1
Special News Release	✓	✓			
Customized Banner Display	✓	✓			
Promotion Recognition on all tour outreach/ news releases	✓	✓	✓		
Logo on website sponsor page	✓	✓	✓	✓	✓
Recognition on all social media	✓	✓	✓	✓	✓
Virtual Tour Guide Logo on front cover	✓	✓			
Welcome letter and logo on inside page	✓	✓			
Ad in virtual tour guide	✓	✓	✓		
Logo on sponsor page	✓	✓	✓	✓	✓
Recognition on Signage	✓	✓	✓	✓	✓
Printed Materials in Participant Packets	✓	✓	✓	✓	✓
Opportunity to Address Audience	At the 40th Celebration	At a Meal	At a Tour Stop	On a Bus	

*Ruby level sponsors will also be featured in CTIC's 40th Anniversary promotional video, will have the chance to include sponsor information in the 40th Anniversary giveaway bag and receive recognition on the post-event 40th Anniversary webpage.