



# MINNESOTA LAND • LAKES • LEGACY

**CONSERVATION IN ACTION TOUR  
AUGUST 11 & 12, 2015**

## **Mosaic Company signs on as Conservation Tour's Top Sponsor**

For the fifth year in a row, The Mosaic Company has signed on as tour leader for the Conservation Technology Information Center's (CTIC) Conservation in Action Tour. This year's tour will bring as many as 250 farmers, crop consultants, agribusiness leaders, conservation leaders, researchers and government officials to southeastern Minnesota on August 11 and 12, 2015.

“At Mosaic, we work hard to help farmers produce higher crop yields, while limiting agricultural impact on the environment,” said Ben Pratt, Vice President of Public Affairs at The Mosaic Company. “We are pleased to once again support CTIC and its Conservation in Action Tour, which encourages modern agriculture techniques that generate strong yields and support natural resource conservation.”

The Minnesota tour's theme emphasizes the state's long history of productive collaborations. “Partnerships will be critical in achieving the lasting impact we all want to see,” added Pratt. “The Conservation in Action Tour brings together a large and diverse group of stakeholders in the future of sustainable agriculture, and we are proud to encourage their conversation as the tour's lead sponsor.”

The August tour will include a broad array of farms and conservation practices, from saturated buffers and drainage control structures on corn/soybean operations to innovative strategies on vegetable fields. Speakers will include farmers,

resource agency officials and conservation group leaders.

Karen A. Scanlon, executive director of CTIC, says her organization's partnership with Mosaic has helped explore, demonstrate and promote conservation farming practices for years.

"Mosaic has been a committed and active member of CTIC for many years, and has provided the support and expertise to help us help farmers across the country become more economically and environmentally sustainable by improving their nutrient management practices," she says. "It's inspiring to work with them."

CTIC is organizing the tour with the help of Minnesota-based partners including the Goodhue Soil and Water Conservation District, Minnesota Association of Soil and Water Conservation Districts, Minnesota Board of Water and Soil Resources, Minnesota Department of Agriculture, Minnesota Agricultural Water Resource Center, Minnesota Pollution Control Agency and USDA-NRCS.

The Mosaic Company is one of the world's leading producers and marketers of concentrated phosphate and potash crop nutrients. Mosaic is a single-source provider of phosphate and potash fertilizers and feed ingredients for the global agriculture industry. More information on the company is available at [www.mosaicco.com](http://www.mosaicco.com).

Additional sponsorship opportunities, tour details and online registration for the 2015 Conservation in Action Tour are available at [www.ctic.org/CIATours](http://www.ctic.org/CIATours). For more information, call CTIC at (765) 494-9555.

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