



JOIN CTIC

Take your seat at the table

For nearly 40 years, the Conservation Technology Information Center (CTIC) has brought together a unique range of people interested in conservation agriculture. Government policymakers and agribusiness leaders. Academics and crop advisors. Farmers and conservation group staffers. And more.

No other organization provides as many opportunities that CTIC does to explore, demonstrate, share, learn and discuss conservation farming. From technology to technique, policy to on-the-ground implementation, number-crunching to farm tours, CTIC is at the center of conservation agriculture.

YOUR MEMBERSHIP IN CTIC SUPPORTS:

- Innovations in tracking the adoption of conservation on the ground...from online surveys to remote sensing
- Demonstrations of conservation systems
- Education on everything from the latest insights to cutting-edge tools and models
- Training for farmers, CCAs and retail agronomists, conservation agency staff, federal staffers and more
- Ongoing dialogues with policymakers and regulators
- And much more!

Get involved with CTIC...as a member, as a participant in one of our tours or programs, as a partner in one of our projects. Make sure your voice is heard, and take your seat at the table.

NOTHING GETS IN THE WAY OF MAKING CONSERVATION STICK...

The past year has been challenging on so many levels, but nothing has stopped CTIC from our mission to Connect, Inform and Champion. Here are some examples of our 2020 achievements:

- Hundreds attended online training on the OpTIS remote sensing system to track conservation practice adoption across the Corn Belt
- Development of an ecosystem services market in the western Lake Erie Basin got underway
- We conducted demonstrations of farmer/beekeeper collaboration and expanded the program
- We conducted and reported a National Cover Crop Survey of nearly 1,200 farmers
- Virtual and online training on conservation technology engaged nationwide audiences

Visit

WWW.CTIC.ORG/MEMBERSHIP

CONSERVATION TECHNOLOGY INFORMATION CENTER



MEMBERSHIP BENEFITS & PRICING

CURRENT MEMBERS

DIAMOND

- Bayer Crop Science
- Corteva Agriscience
- Nutrien
- Syngenta Corporation
- The Mosaic Company

PLATINUM

- BASF
- Indigo Ag, Inc.
- J.R. Simplot
- John Deere

GOLD

- Agricultural Retailers Association
- Arva Intelligence
- Bamert Seed Company
- Case IH
- Ecosystem Services Market Consortium
- The Fertilizer Institute

SILVER

- Agri Drain Corporation
- Certified Crop Adviser
- CropLife America
- Ducks Unlimited, Inc
- Illinois Corn Growers Association
- Iowa State University
- National Corn Growers Association
- OSU Extension
- The Nature Conservancy

BRONZE

- Truax Company, Inc.



LEVEL	Memberships Dues	My Conservation Story	Conservation In Action E-Blast	Company Logo on Website & Communications	Company Name Listed on Website	Data Access (OptIS, CRM, and other)	Membership Directory Listing	CTIC Member Mail Updates
Copper	\$250					Web access to data	✓	✓
Bronze	\$750				✓	CRM, OptIS & DNDC*	✓	✓
Silver	\$1,500			✓	✓	CRM, OptIS & DNDC**	✓	✓
Gold	\$5,000	First year at level	✓	✓	✓	Full***	✓	✓
Platinum	\$10,000	First year at level	✓	✓	✓	Full***	✓	✓
Diamond	\$15,000	Annually	✓	✓	✓	Full***	✓	✓

*HUC-8, State, Crop Reporting District for individual use

**HUC-8, State, Crop Reporting District for institutional use

***HUC-8, State, County, Crop Reporting District for institutional use

FROM OUR MEMBERS...

"They really know how to bring everyone to the table to work on successful conservation projects."

Adam Herges

Sustainability Agronomist
THE MOSAIC COMPANY

"Some things are not always easy, but CTIC provides a nice balance and a basis, a foundation, for all of us to come together."

Terry Tindall

Agronomy Fellow
J.R. SIMPLOT CO.

"I think being a member of this organization has allowed us to have a louder voice in the room when we talk about [conservation] efforts."

Hunter Carpenter

Director of Public Policy
AGRICULTURAL RETAILERS ASSOCIATION

California, here we come...

The COVID-19 pandemic crashed the plans for our 2020 Conservation in Action Tour. But we rallied with a virtual tour featuring two generations of conservation farming with Kenny Vollmer, Carrie Vollmer-Sanders and Ryan Sanders, as well as CCA Clint Nester. See the video and additional content on our website.

Next...watch for details on our 2021 Conservation in Action Tour in California! From the diverse cropland of the Central Valley to world-class wine country, we'll visit the front lines in the struggles for water efficiency, soil health, carbon farming, nutrient management, pollinator health and more.

Valleys • Vineyards • Voices
California
Conservation

Click here for a quick minute on how CTIC delivers "the Cadillac of farm tours."