



Conservation Technology Information Center

CONTACT INFORMATION

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FOR IMMEDIATE RELEASE

CALL FOR ENTRIES: CTIC SEEKS HOST FARMERS IN NORTH CAROLINA FOR 2026 CONSERVATION IN ACTION TOUR

The country's premier national farm tour showcases conservation agriculture in diverse production systems across the U.S.

INDIANAPOLIS, IND. — The Conservation Technology Information Center (CTIC) is inviting innovative and conservation-minded farmers and ranchers to [submit their operations](#) as potential host sites for the **2026 Conservation in Action Tour in North Carolina**.

Now entering its 19th year, the Conservation in Action Tour highlights real-world conservation systems and explores topics such as cover crops, nutrient and water management, diversified rotations, livestock integration, precision agriculture, and the policies and partnerships that help drive implementation on the ground.

CTIC is seeking **host farms and regional partners** who are leading by example in soil health, water quality, habitat development, and other on-farm conservation practices. The 2026 event will include farm tours, technical demonstrations, and industry stops that will inspire and inform a national audience of decision-makers and practitioners.

“The Conservation in Action Tour brings conservation to life in the fields of forward-thinking farmers,” said Ryan Heiniger, CTIC Executive Director. “We’re looking for producers who are eager to share their stories and help us show how conservation practices are productive and profitable across different production systems and geographies.”

Who Should Apply?

Ideal host sites offer field access, compelling practices or systems to showcase, and a strong interest in engaging with peers and national stakeholders. Those encouraged to apply include:

- Farmers and ranchers using or experimenting with conservation practices
- Ag retailers or co-ops engaged in farmer-led conservation support
- University research farms, conservation districts, or watershed coalitions
- Regional ag organizations or food hubs focused on sustainability

The agenda and speakers for the 2025 Conservation in Action Tour in South Dakota can be viewed in the event [Show Guide](#).

Tour Timing and Details

The 19th annual Conservation in Action Tour will be held in May or June 2026, exact date TBD. Location selection will take place Fall 2025.

CTIC provides all expenses, event planning, promotion, logistics management, and coordination with host sites.

How to Apply

Fill out the [application form online](#) or contact Elise Koning at koning@ctic.org or 765-585-7660 for a paper copy. Applications will be reviewed on a rolling basis through Sept. 30, 2025.

See more about the [2025 Conservation in Action Tour](#) in Sioux Falls.

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About Conservation Technology Information Center

Founded in 1982, CTIC champions, promotes, and provides information on technologies and sustainable agricultural systems that conserve and enhance soil, water, air, and wildlife resources, and are productive and profitable. It is one of the oldest nonprofit membership organizations solely dedicated to the advancement of conservation agriculture research, policies, and program delivery for producers.