CONSERVATION TECHNOLOGY INFORMATION CENTER



SPONSOR

INFORM

CONSERVATION AT THE LEADING EDGE

CHAMPION

2019 CONSERVATION IN ACTION TOUR . IOWA, AUG 20 - 21

| SPONSORSHIP LEVELS | DIAMOND \$10,000 | PLATINUM \$ 7,500 | GOLD \$ 5,000 | SILVER \$3,000 | BRONZE \$1,500 | COPPER \$500 |
|--|---------------------|-----------------------------|-------------------------|-------------------|-------------------|-----------------|
| Complimentary Tour Registrations | 4 | 3 | 2 | 1 | | |
| Special News Release | ✓ | | | | | |
| Customized Banner Display | ✓ | | | | | |
| Promotion | | | | | | |
| Recognition on all social media | / | | | | | |
| Recognition on all tour outreach/news releases | √ | V | | _ | | |
| Logo on website sponsor page | √ | √ | √ | ✓ | √ | |
| Notebook | | | | | | |
| Logo on front cover | ✓ | | | | | |
| Welcome letter and logo on inside page | √ | | | | | |
| Ad in notebook | √ | √ | | | | |
| Logo on sponsor page | ✓ | √ | ✓ | √ | √ | |
| Recognition on Signage Dinner | √ | | | | | |
| Lunch | ✓ | √ | | | | |
| Breakfast | ✓ | √ | √ | | | |
| Buses | √ | √ | √ | √ | √ | |
| Recognition on T-shirt Company logo | ✓ | ✓ | | | | |
| Company name | √ | √ | √ | √ | √ | √ |
| Printed Materials in Participant Packets | ✓ | ✓ | ✓ | ✓ | | |
| Opportunity to Address Audience | At a Meal | At a Tour Stop | On a Bus | | | |

HELP US SUCCEED

On our 12th annual Conservation in Action Tour, we will be looking at the leading edge of conservation in central lowa...from edge-of-field practices to soil-building management systems.

Sponsoring the tour puts you front and center with leaders in agricultural conservation—researchers, policy makers, district officials, agency personnel, commodity and environmental group leaders, crop consultants, and top farmers. Sponsors receive national recognition and have the opportunity to showcase products, technology and equipment.

SPONSOR TODAY!

Contact Crystal Hatfield at **(765) 494- 9555** or hatfield@ctic.org. We appreciate your support and look forward to a great tour!

