

**Mission Statement:**

To provide Pacific Northwest farmers with information exchange, advocacy on conservation policy issues and research coordination that will assure adoption of economically viable and environmentally sustainable direct seed cropping systems.

**Objective**

Accelerate the adoption of direct seed farming systems in the Pacific Northwest

**Goals**

1. Determine the number of acres that are currently direct seeded in the Pacific Northwest and the adoption trends by agro-climatic regions.
2. Expand network that is providing growers, industry, extension, research, and policy personnel with information on the agronomic, economic and environmental advantages of direct seed systems. (ie: increase PNDSA message exposure to growers)
3. Provide input and direction to financial, research and policy institutions and personnel to expand knowledge, opportunities and applications for direct seed systems.
4. Establish financial stability for the ongoing operations of the organization.

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