

Southern Minnesota Nutrient Efficiency Coalition

Conference Call

December 15, 2009

Paul Poister, Brian Williams, Bruce Henningsgaard, Larry Gunderson, Dave Ward, Warren Formo, Brina Williams, Christa Jones

Brian. Feb. 18 Conference.

All speakers lined up except for noon luncheon speaker. Getting promotion stuff out at SWCD conference, crop management short course, Farm Bureau and Farmers Union meetings. Also milk producers and cattlemen's conference, TSP training (70 people).

Has made up 10,000 brochures . Let Brian know if you want brochures/posters.

Brian working with George Rehm on press release.

Christa will send out call for posters. Add South Central Technical College to mailing list.

Budget—CTIC picked up printing costs. Brian working on room rental—MDA will cover. Direct mailer? Can CTIC get email addresses of registrants?

Some concern as far as waving registration fee for farmers—if someone could pick up meal. Paul Poister offered to help.

Press release will go out through department of ag.

Do we need ads in papers?

George Rehm was interviewed. Radio/news

Get info out on call for posters. Private pest applicators. Crop consultants

Minnesota Ag Water Resources Coalition.

Want to expand Discovery Farms network. Partner with local groups. Identifying match.

Dept. of Ag—having some internal discussions—looking at more targeted approach

Tom Green with IPM Institute conference call. Needs with canning processors. AFT is partnering.

Next call. Jan. 11, 10:00 AM central.