

## **Missouri Bootheel Nutrient Management Committee**

### **Conference Call Notes**

**June 29, 2009**

Participating: David Dunn, Gene Stevens, Kat Logan Smith, Bob Ball, Glenn Davis , Scott Crumpecker, Greg Anderson, Patti Roth, Jim Steuver Christa Jones

### **July 24 Field Day.**

Kat faxed news release to list of media outlets. Kat will be in Poplar Bluff and is willing to distribute flyer. Kat and Scott will touch base on Wednesday and coordinate on sending out flyers.

Kat will also be in Cape Girardeau.

Dave will contact Rice Growers to publicize.

We need to give flyers to SWCDs and RC&D offices and extension offices. Scott will email flyers to these and include news release.

Christa will send info to Greg Anderson.

Christa will send her media list to Kat.

Add CCA credits to press release. Will put in additional news release.

Gene will send the information out to his list serve.

Changes to agenda: Start afternoon session at 1:15 pm. Change morning soil tests session to "Using Diagnostic Tests for Nitrogen Efficiency." Change afternoon soil tests to " Tools you can use for Profitable Nitrogen Management on Corn."

CCA application. Adjust breaks to get more credits.

Do David's presentation during lunch. Call breaks "question and answer."

Catering. How many people to plan for? Add RSVP to flyers—reply to Delta Center. Add to promo materials: Lunch is provided, please reserve yours – or "Lunch reservation encouraged" Should we serve family style—box lunch or buffet? David will ask caterer what would be best. Have Karen do the breaks and the coffee in the AM.

We need to provide a map to get people from one site to the other.

Door prizes. David will do certificates for soil tests. \$10/each. We will award 5 in the AM and 5 in the PM.

Have people sign in during registration. Kat will provide sign in sheets and tickets.

Christa will provide CCA sign in sheet.

Kat will bring maps with 3D glasses for door prizes.

Gene will bring yardsticks.

Grand prize will be certificate for nitrogen stabilizer product?

Contingency for rain. AM Delta Center has indoor facility. PM Jim has shop that holds 150 people.

**Delta Center Field Day.**

We will have an inside booth. Table top display. Christa needs to call Tina Clark at 573-379-5431.

What will we do with youth? (shrimper and fisherman? Doug Daigle?)

Maps for kids? (Mississippi River Basin)

Who is Doug Daigle's preferred audience (adults or youth?) Christa will contact.

Editorial board meeting with newspapers?

**Rice Farm Field Day.**

August 27. Will include Dave's research nitrogen management additives and Gene's talk.

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Our next meeting will be July 16 at 10 AM central.