

CTIC'S CONSERVATION IN ACTION TOURS

SHOWCASING SUCCESS IN CONSERVATION AGRICULTURE

Since 2008, CTIC's Conservation in Action Tours have provided hundreds of members, partners and friends with an up-close view of innovations and success in conservation agriculture. We've held Conservation in Action Tours in Indiana, Illinois, Mississippi, Ohio, Virginia, Florida and Minnesota. This year, we're headed to Idaho!



CONSERVATION IN ACTION TOURS are more than just a series of farm visits and presentations. They're a chance to dig deep into the latest approaches to conservation practices. They're an opportunity to meet conservation-minded people from across the country and throughout the private, public and academic worlds. And they're an unbeatable forum for exchanging ideas and gathering inspiration for conservation projects back home.

Join us August 23 and 24 for our 9th annual Conservation in Action Tour, where we'll explore Idaho's innovative technology that producers use to protect the most precious treasures of the Treasure Valley - irrigation water, rich soil and clean air.

Learn More. www.ctic.org/CIATours



www.ctic.org

Among the highlights of Conservation in Action Tours are stops highlighting how farmers:

- **Manage input costs through conservation practices**
- **Control the rate, timing, placement and source of nutrients for optimal performance**
- **Use cover crops for building soil and bottom-line benefits**
- **Tackle challenges like planting in cool soils**
- **Adopt technologies including manure injection systems and high-clearance cover crop seeders**

The tours also explore policies and practices that help farmers implement conservation systems and build on economic efficiencies, including:

- **Local and regional coalitions**
- **Local, state and federal incentive programs**
- **Paying farmers for ecosystem services**
- **Water quality monitoring programs and watershed groups**

Who's on the bus? Our tours have grown over the years; recent tours have drawn as many as 250 participants, which has been great for learning, idea swapping and networking. Among those participants are:

- **Farmers and ranchers**
- **Crop advisors**
- **NRCS and soil and water district personnel**
- **University researchers**
- **Agribusiness leaders**
- **Local business leaders**
- **Government staffers and officials**
- **Journalists**
- **Make sure you're there, too!**

Conservation in Action Tours are just some of the exciting ways CTIC shares information on conservation practices that help make farmers more environmentally and economically sustainable. Learn more at www.ctic.org.

"My experience was over the top, especially understanding the conservation efforts of the Everglades Agricultural Area Stormwater Treatment Areas and the sugarcane processes and field demonstrations in the afternoon. The partnerships were amazing between regulatory and growers."

Joan Kyle,
Florida Regional Representative,
Nutrients for Life Foundation

"The tour represents agriculture at its best. The focus on stewardship and site-specific management to optimize production and minimize off-site movement of nitrogen, phosphorus and sediment is a win-win, and an outcome we all desire."

Pauley Bradley,
John Deere

"What made the greatest impact is seeing farmers being profitable and incorporating several conservation practices in their operations."

Participant in our 2015 Minnesota
Conservation in Action Tour

"I not only gained very useful CEUs in Soil and Water Management...I got to network with people I have not been introduced to before...this was a great experience."

Participant in our 2010 Chesapeake Bay
Conservation in Action Tour



Photos courtesy of USDA NRCS and CTIC

LEARN MORE. www.ctic.org

